

Interpersonal and Organizational Communication Major

Programs in interpersonal and organizational communication allow students to build strong communication skills, which they need for successful careers and relationships. The Interpersonal and Organizational Communication Major at Great Lakes Christian College seeks to establish basic and specialized skills and attitudes necessary for the work of being a servant-leader in the church and world.

The wide range of IOC courses offers students a strong and diverse background in communication skills, research, and theory. Students will find that courses such as Public Speaking, Small Group Communication, Interpersonal Communication, and Communication in Research will help them build a solid communication foundation for developing their skills. Courses in areas such as Conflict Management, Gender Communication, Communication in Change, Communication in Leadership, Organizational Communication and Persuasion will help students prepare for a range of communication experiences that will be encountered in their personal and public lives and will help them in developing others in their leadership roles. Graduates from GLCC's IOC program will be introduced to the field of Communication and will be able to pursue specialized training in Graduate School in the specialization of their choosing. Graduates of programs like this one have been employed in a variety of fields, including the following: business (operations manager, chief financial officer, marketing specialist, media planner, public relations specialist, customer service representative), education (school counselor, college admissions adviser), human services (family service supervisor), sales (account executive, sales analyst, and claims representative), training and development (management trainer, recruiter), and ministry (minister of membership, minister of assimilation, and office manager).

Graduates completing the Interpersonal and Organizational Communication Major will be able to:

- Name and explain theoretical concepts central to the discipline, including those applicable to interpersonal, public, and organizational communications contexts and recognize the communication behaviors that reflect those concepts.
- Assess the ethical implications of a given communication behavior in a given context.
- Evaluate message strategies in interpersonal, public and organizational contexts.
- Exhibit competence in interpersonal and public communication skills.
- Select and apply communications strategies to establish mutually rewarding social and professional relationships.

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| GENERAL EDUCATION REQUIREMENTS* | | 46 Hours |
| BIBLE/THEOLOGY MAJOR REQUIREMENTS | | 39 Hours |
| PROFESSIONAL STUDIES REQUIREMENTS | | 5 Hours |
| MAJOR REQUIREMENTS | | 30 Hours |
| IOC 200 | Foundations of Communication Theory | 3 |
| IOC 300 | Organizational Communications | 3 |
| IOC 310 | Dynamics of Interpersonal Communications | 3 |
| IOC 320 | Intercultural Communications | 3 |
| IOC 330 | Communications in Small Groups | 3 |
| IOC 340 | Gender Communications | 3 |
| IOC 350 | Persuasion | 3 |
| IOC 410 | Communication in Leadership | 3 |
| IOC 420 | Communication in Change | 3 |
| IOC 430 | Communication in Conflict Management | 3 |
| GENERAL ELECTIVES | | 10 Hours |
| TOTAL | | 130 Hours |

*Interpersonal and Organizational Communication students are required to take the Introduction to Statistics course instead of the Quantitative Literacy course. They are also required to take SO 270 Sociology.

